

„I want to know what pays off. This international programme combines business studies and economics perfectly. It offers great opportunities to acquire new languages and to experience cultural exchange.“

Svea Feldmann studies Business Economics and is one of 20 student representatives at MLU. Meet them on [www.ich-will-wissen.de](http://www.ich-will-wissen.de).

Foto: MLU / Matthias Ritzmann

## Study in Halle!

### Science since 1727

The School of Economics and Business in Halle looks back on a long tradition. In 1727, it appointed the first professorship at a university for „Ökonomie, Polizey und Kammersachen“ and thus laid the foundation for economic research. Scholars in Halle have since made a great impact and repeatedly drawn academic attention to Halle. In the spirit of this tradition, the School of Economics and Business offers a wide range of courses and interdisciplinary cooperation with the Law School that is unparalleled in Germany.

### Graduate programmes

The following master's programmes (in German) are open to Business Economics graduates at the School of Economics and Business:

- Accounting, Taxation and Finance 120 CP
- Business Studies 120 CP
- Empirical Economics and Policy Consulting 120 CP
- European and International Economics 120 CP
- Human Resources Management 120 CP
- International Financial Management 120 CP

### Good to know

**CP** → Credit points are booked to your account upon completion of all course requirements (including the examination). Modules may be specialist courses, general education courses, internships and the Bachelor thesis. They count for 5, 10, 15 or 20 CP where 1 CP corresponds to a workload of approximately 30 hours. A full-time student should complete 30 CP per semester on average.

Examinations are held in accordance with the „European Credit Transfer and Accumulation System (ECTS)“ principles. Credit points can thus be transferred to other European higher education institutions that follow the ECTS principles. Similarly, MLU Halle-Wittenberg recognizes ECTS modules if they are suitable for a particular program.

**GEC** → General education courses comprise presentation and language courses as well as courses that develop written, oral, social and intercultural competencies. These competencies help graduates enter their professional careers.

### Programme advisor

#### Dr Klaus Schmerler

Faculty of Law, Economics and Business  
School of Economics and Business  
Phone: +49 345 55-23324  
E-Mail: [studienberatung@wiwi.uni-halle.de](mailto:studienberatung@wiwi.uni-halle.de)  
Location: Große Steinstraße 73, 06108 Halle (Saale), Germany

### General student guidance

E-Mail: [ssc@uni-halle.de](mailto:ssc@uni-halle.de)  
Office hours: mo - thu 10 am - 4 pm, fr 10 am - 1 pm  
Location: Studierenden-Service-Center (SSC),  
Universitätsplatz 11 → Löwengebäude,  
06108 Halle (Saale), Germany

- [www.uni-halle.de/studienberatung](http://www.uni-halle.de/studienberatung)
- [www.uni-halle.de/international-students](http://www.uni-halle.de/international-students)



Löwengebäude at the university square

Photo: MLU / K. Nitschke

### Publisher's note

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For latest news and further details see [www.uni-halle.de/+becob](http://www.uni-halle.de/+becob)



# Business Economics (in English)

## Bachelor

One-subject Bachelor  
*Bachelor of Science*

180  
CP



Stand: Dezember 2019 | Photo: MLU / Fabian Helmich, studieren.de

MARTIN-LUTHER-UNIVERSITÄT  
HALLE-WITTENBERG



## Programme at a glance

### Faculty of Law, Economics and Business

School of Economics and Business

**Programme type:** One-subject Bachelor with 180 CP

**Degree:** Bachelor of Science (B.Sc.)

**Standard period of study:** 6 semesters

**Start:** winter semester

**Subjects specific requirements:** yes

**Studies without *Abitur*:** yes (for Germans)

This study programme is **accredited**.

## Programme aims

*Business Economics 180 CP* at Martin-Luther-Universität Halle-Wittenberg (MLU) is an internationally recognized 3-year bachelor's programme that provides you with the skills and the knowledge needed for a career in an international setting.

The programme is designed to give students a solid understanding of business management, economics and quantitative methods that can readily be applied in an international environment. Later on, you may specialize by choosing from a broad range of electives.

Applicants to our programme have a genuine interest in business management and economics and possess an excellent proficiency in English. International applicants bring the desire to immerse themselves in a multilingual environment and to benefit from a strong command of the German language by the end of their studies.

## Career opportunities

Our graduates have been very successful in numerous fields, including but not limited to:

- International corporations and organizations
- Government and public agencies
- Consulting firms
- Studies at the graduate level
- Launching their own businesses

## Admission requirements

All applicants must be eligible to attend a higher education institution in Germany. For German applicants, eligibility is established by their *Abitur*. International applicants must have their eligibility determined by *uni-assist* – see below.

Qualified applicants who are currently ineligible to attend a university in Germany may attain eligibility by successfully passing an assessment test at the preparatory college. International applicants may apply for a foundation year at the preparatory college to obtain access to higher education in Germany.

The following documents must be submitted by all applicants:

- Completed and signed application form
- Certified copy of your high school diploma
- Official transcripts
- Curriculum vitae
- Motivation letter
- Proof of your proficiency in English by means of an internationally recognized test result such as
  - a. **TOEFL iBT**: minimum score of 80
  - b. **IELTS**: minimum score of 6.0
  - c. **UNicert II**
  - d. **Abitur**: minimum score of 10

## Application

The admission to *Business Economics 180 LP* is currently limited by numerus clausus (Uni-NC).

- Applicants who obtained their qualification to higher education in Germany (i.e. *Abitur*) must submit their application via [www.uni-halle.de/bewerben](http://www.uni-halle.de/bewerben) until **15.7.**
- Applicants who obtained their qualification to higher education abroad (i.e. high school diploma or A-levels) must apply via [www.uni-assist.de/en](http://www.uni-assist.de/en) until **30.6.**

Halle University evaluates the numerus clausus of its study programmes on an annual basis. Please check [www.uni-halle.de/+becob](http://www.uni-halle.de/+becob) around **May** to see if the quota for your programme of choice has been lifted or maintained.

## Programme structure

*Business Economics 180 LP* covers the following areas:

- Business Studies
- Economics
- Quantitative Methods
- Law
- Foreign Languages
- General Education (e.g. presentation skills, academic writing, computer science)
- Bachelor thesis

## Modules

Throughout the first 4 semesters, the entire curriculum is taught in English and includes mandatory language classes depending on your individual background. During the final 2 terms you may then specialize by choosing from a variety of both English and German electives and by completing both your seminar and your Bachelor thesis.

| Module                               | CP | rech. Sem. |
|--------------------------------------|----|------------|
| <i>Business Studies</i>              |    |            |
| Principles of Management             | 5  | 1.         |
| Production and Logistics             | 5  | 3.         |
| Cost Accounting                      | 5  | 3.         |
| Accounting and Taxation              | 5  | 4.         |
| Principles of Investment             | 5  | 5.         |
| <i>Economics</i>                     |    |            |
| Principles of Economics              | 5  | 1.         |
| Intermediate Microeconomics          | 5  | 2.         |
| Intermediate Macroeconomics          | 5  | 3.         |
| International Economics              | 5  | 4.         |
| Game and Decision Theory             | 5  | 5.         |
| <i>Law</i>                           |    |            |
| Introduction to Law                  | 5  | 4.         |
| <i>Quantitative Methods</i>          |    |            |
| Introduction to Financial Accounting | 5  | 1.         |
| Mathematics I                        | 5  | 1.         |
| Mathematics II                       | 5  | 2.         |
| Statistics I                         | 5  | 2.         |
| Statistics II                        | 5  | 3.         |
| Introductory Econometrics            | 5  | 4.         |
| Foreign Languages                    | 40 | 1.–4.      |
| Electives                            | 30 | 5.–6.      |
| GECs I and II                        | 10 |            |
| Seminar                              | 5  | 6.         |
| Bachelor Thesis                      | 10 | 6.         |

The content, learning objectives, workload, requirements and prerequisites of specific modules are listed in the module catalogue as well as the study and examination regulations. They can be downloaded at [www.wiwi.uni-halle.de/studium\\_und\\_pruefungen/bachelor/](http://www.wiwi.uni-halle.de/studium_und_pruefungen/bachelor/)