

„I want to know what pays off. This international programme combines business studies and economics perfectly. It offers great opportunities to acquire new languages and to experience cultural exchange.“

Svea Feldmann studies Business Economics and is one of our student representatives at Halle University. Meet them on [www.ich-will-wissen.de](http://www.ich-will-wissen.de).

Photo: MLU / Matthias Ritzmann

## Study in Halle!

### Science since 1727

The School of Economics and Business in Halle looks back on a long tradition. In 1727, it appointed the first professorship at a university for „Ökonomie, Polizey und Kammersachen“ and thus laid the foundation for economic research. Scholars in Halle have since made a great impact and repeatedly drawn academic attention to Halle. In the spirit of this tradition, the School of Economics and Business offers a wide range of courses and interdisciplinary cooperation with the Law School that is unparalleled in Germany.

### Graduate programmes

The following master's programmes (120 CP each) are open to Business Economics graduates at the School of Economics and Business:

- Economics: Data Science and Policy (English)
- Business Studies (German)
- European and International Economics (German)
- Human Resources Management (German)

### Good to know

**CP** → Credit points are booked to your account upon completion of all course requirements (including the examination). Modules may be specialist courses, general education courses, internships and the Bachelor's thesis. They count for 5, 10, 15 or 20 CP where 1 CP corresponds to a workload of approximately 30 hours. A full-time student should complete 30 CP per semester on average.

Examinations are held in accordance with the *European Credit Transfer and Accumulation System (ECTS)* principles. Credit points can thus be transferred to other European higher education institutions that follow the ECTS principles. Similarly, Halle University recognises ECTS modules if they are suitable for a particular programme.

**ASQ** → General education courses comprise presentation and language courses as well as courses that develop written, oral, social and intercultural competencies. These competencies help graduates enter their professional careers.

### Programme advisor

#### Christian Geißler

Faculty of Law, Economics and Business  
School of Economics and Business  
Große Steinstraße 73, 06108 Halle (Saale), Germany  
Phone: +49 345 55-23340 | Room 130  
Email: [studienberatung@wiwi.uni-halle.de](mailto:studienberatung@wiwi.uni-halle.de)

### General Student Guidance

E-Mail: [ssc@uni-halle.de](mailto:ssc@uni-halle.de)  
Location: Studierenden-Service-Center (SSC),  
Universitätsplatz 11 → Löwengebäude,  
06108 Halle (Saale), Germany

- [www.uni-halle.de/studienberatung](http://www.uni-halle.de/studienberatung)
- [www.uni-halle.de/international-students](http://www.uni-halle.de/international-students)



Löwengebäude at the university square

Photo: MLU / K. Nitschke

### Publisher's note

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For latest news and further details see [www.uni-halle.de/+becob](http://www.uni-halle.de/+becob)



# Business Economics

## Bachelor

Bachelor of Science

International programme

180  
CP



Effective: November 2021 | Photo: MLU / Fabian Helmich, studieren.de

MARTIN-LUTHER-UNIVERSITÄT  
HALLE-WITTENBERG



## Programme at a glance

### Faculty of Law, Economics and Business

School of Economics and Business

**Programme type:** Bachelor's programme with 180 Credit Points (CP)

**Degree:** Bachelor of Science (B.Sc.)

**Standard period of study:** 6 semesters

**Start:** winter semester

**Medium of Instruction:** English

**Studies without *Abitur*:** yes (for Germans only)

This study programme is **accredited**.

## Programme objectives

*Business Economics 180 CP* at Halle University is an internationally recognised 3-year bachelor's programme that provides you with the skills and the knowledge needed for a career in an international setting.

The programme is designed to give students a solid understanding of business management, economics and quantitative methods that can readily be applied in an international environment. You may specialise by choosing from a broad range of electives.

Applicants to our programme have a genuine interest in business management and economics and possess an excellent proficiency in English. International applicants bring the desire to immerse themselves in a multilingual environment and to benefit from a strong command of the German language by the end of their studies.

## Career opportunities

Our graduates have been very successful in numerous fields, including but not limited to:

- International corporations and organisations
- Government and public agencies
- Consulting firms
- Studies at the graduate level
- Launching their own businesses

## Admission requirements

A recognised, direct university entrance qualification in Germany is a prerequisite for the admission to the study programme.

German applicants typically obtain their direct university entrance qualification via German *Abitur*. Vocationally qualified persons without *Abitur* may qualify for this programme via probationary studies (*Probestudium*) or university entrance examination (*Feststellungsprüfung*).

International applicants must have their entrance qualification evaluated by *uni-assist*. By the way, *uni-assist* provides a tool to check your university entrance qualification in Germany.

International applicants with an indirect university entrance qualification in Germany may attend the *Preparatory College (Studienkolleg)* to obtain access to higher education in Germany.

Additionally, all applicants must provide proof of their proficiency at the **B2 level**. Exclusively, the following proofs are accepted:

- Certificates: Cambridge English (min. FCE with grade C); IELTS (total band score: 6.0); TOEFL iBT (score: 72); UNiCert II
- Native speakers (see website for conditions)
- German *Abitur*: minimum score of 10 points (exam or average across the final 4 school terms)
- Placement test B2 at Halle University
- *Feststellungsprüfung* at the Preparatory College of Saxony-Anhalt: minimum grade of 2.0 in English

## Application

The admission to *Business Economics 180 LP* is currently **restricted** (Uni-NC).

- Applicants with a German university entrance qualification must apply via [www.uni-halle.de/bewerben](http://www.uni-halle.de/bewerben) by **15 July**.
- Applicants with a university entrance qualification from abroad must apply via [www.uni-assist.de/en](http://www.uni-assist.de/en) by **15 July**.

For further information, also regarding the **required documents**, please visit [www.uni-halle.de/+becob](http://www.uni-halle.de/+becob).

## Programme structure

*Business Economics 180 CP* covers the following areas:

- Business Studies
- Economics
- Quantitative Methods
- Law
- Foreign Languages
- General Education (e.g. presentation skills, academic writing, computer science)

## Modules

Throughout the first 4 semesters, the entire curriculum is taught in English and includes mandatory language classes depending on your individual background. During the final year you may then specialise by choosing from a variety of both English and German electives and by completing your internship, seminar and your Bachelor's thesis.

Module	CP	rech. Sem.
<i>Business Studies</i>		
Principles of Management	5	1.
Cost Accounting	5	2.
Production and Logistics	5	3.
Accounting and Taxation	5	4.
Principles of Investment	5	5.
<i>Economics</i>		
Principles of Economics	5	1.
Intermediate Microeconomics	5	2.
Intermediate Macroeconomics	5	3.
International Economics	5	4.
Public Economics	5	5.
<i>Quantitative Methods</i>		
Introduction to Financial Accounting	5	1.
Mathematics I	5	1.
Mathematics II	5	2.
Statistics I	5	2.
Statistics II	5	3.
Introductory Econometrics	5	4.
Foreign Languages	40	1.-4.
Electives	30	5.-6.
Internship	5	5.-6.
ASQ I and II	10	
Seminar	5	5.-6.
Bachelor's Thesis	10	6.

The content, learning objectives, workload, requirements and prerequisites of specific modules are described in the module catalogue and in the study and examination regulations. They can be downloaded at [www.wiwi.uni-halle.de/studium\\_und\\_pruefungen/bachelor/](http://www.wiwi.uni-halle.de/studium_und_pruefungen/bachelor/)